



VISUAL MAGNETICS GRAPHIC SYSTEM®

VM-SYNpaper®

Visual Magnetics® VM-SYNpaper is an economical, 12-mil* magnetic receptive white polypropylene film (synthetic paper) with a satin print surface. VM-SYNpaper is ideal for producing satin, high resolution photo and artwork reproductions and high value POP signage using analog and digital printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Roll-Out



Features and Benefits

- Premium satin print coating optimized for analog and digital print devices.
- 12-mil* polypropylene base. Economical with quality “hand.”
- Water / smudge resistant print surface – Easy to clean.
- Economical print media.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.

Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polypropylene base not designed for high temperature applications.

Physical Data

Total Caliper*	12-mil / 305 Micron	Opacity	100%
Gloss	Satin	Fire Rating	Class A (ASTME-84-98)
Whiteness*	96%	Optimal Conditions	50% RH / 70°F

Products / Sizes

PRODUCT CODE	AVAILABLE SIZES	
VMSPAP-49100	49 in x 100 ft – 3 in core	(124.5 cm x 30.5 m)
VMSPAP-49300A	49 in x 300 ft – 3 in core	(124.5 cm x 91.4 m)
VMSPAP-49300B	49 in x 300 ft – 6 in core	(124.5 cm x 91.4 m)
VMSPAP-49400A	49 in x 400 ft – 3 in core	(124.5 cm x 121.9 m)
VMSPAP-49400B	49 in x 400 ft – 6 in core	(124.5 cm x 121.9 m)
VMSPAP-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)
VMSPAP-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 91.4 m)
VMSPAP-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 91.4 m)
VMSPAP-54400A	54 in x 400 ft – 3 in core	(137.2 cm x 121.9 m)
VMSPAP-54400B	54 in x 400 ft – 6 in core	(137.2 cm x 121.9 m)
VMSPAP-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)
VMSPAP-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)
VMSPAP-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)
VMSPAP-60400A	60 in x 400 ft – 3 in core	(152.4 cm x 121.9 m)
VMSPAP-60400B	60 in x 400 ft – 6 in core	(152.4 cm x 121.9 m)

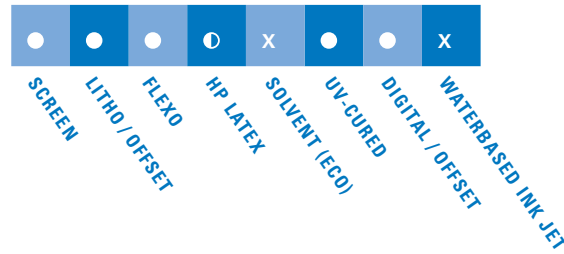
* Thickness and whiteness listed is nominal.

MagnaMedia® POLYPROPYLENE FILMS

VM-SYNpaper® (Continued)

Printer Compatibility

VM-SYNpaper is compatible with most screen, UV-Cured, analog and digital printing technologies (see chart).



Recyclability

All MagnaMedia, including **VM-SYNpaper**, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at www.visualmagnetix.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

COMPATIBILITY KEY

- VM certified best results
- ◐ Uncertified – Profile dependent
- ✗ Not compatible
- △ HP Certified for Latex Inks

Renew



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The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.