



# MagnaMedia®

## Product Information Sheet

### MAGNAMEDIA®

MagnaMedia print films include white opaque polyester and polyolefin films, cotton and other natural fiber fabrics and are by definition, exempt from the requirements for a Material Safety Data Sheet (MSDS) under the OSHA Hazard Communication Standard 29CFR1910.1200 and EPCRA regulations.

### DESCRIPTION OF USE

MagnaMedia is designed for use as a print substrate for most ink jet digital and analog print technologies. These devices are common in the office, printing company environments, engineering and architectural offices. This class of products is not hazardous under normal conditions of use.

### PRODUCT DESCRIPTION AND CONSTRUCTION

MagnaMedia are coated with single or multiple functional coatings on the print surface and a Micro-Iron® coating on the reverse surface. In the typical construction, the substrate represents about 70% of the total construction. Any functional image receptive coating may be composed of a single or blend of polymers such as polyvinyl alcohol, polyvinyl pyrrolidone, acrylics and/or cellulosic polyvinyl acetates, polyesters, and acrylics. These materials will act as binders to any pigments in the coating. Other materials typically used in the coating and textile industries such as anti- stats, surfactants and optical brighteners may be present in trace amounts.

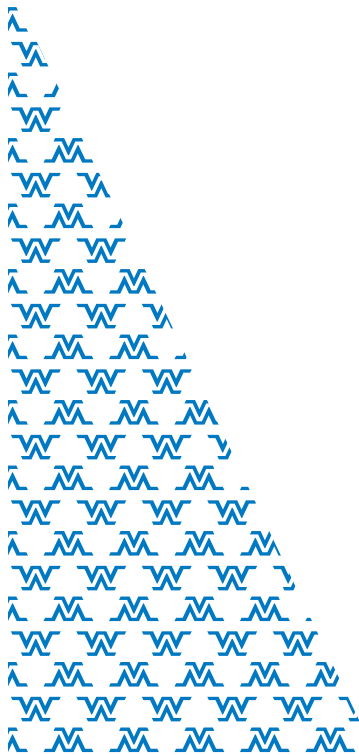
### HANDLING AND STORAGE

MagnaMedia is designed to work within a specified operating range of the printing device. It is recommended that this media be stored at 40°–80° Fahrenheit (4°–27° C) and 20–80% relative humidity. This media is an ordinary combustible material; Class A or ABC fire extinguisher or water is recommended to extinguish fires involving MagnaMedia.

### RECYCLING AND DISPOSAL

Disposal by recycling is the preferred method. Please refer to the Retired Graphics Recycling Program document found on our website at:

<http://www.visualmagnetics.com/Content/Files/public/VisualMagneticsRecyclingRetiredGraphics082613.pdf>



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REV SEP 2015