Roll-Out

VM-POLYeight **PLUS**™

Visual Magnetics® VM-POLYeight PLUS™ is a high performance product in the films family of MagnaMedia.® A 13-mil*, bright white magnetic receptive polyester film with a satin print surface, VM-POLYeight PLUS is made from up to 25% pre-consumer PET plastic. VM-POLYeight PLUS is ideal for producing high resolution photo and artwork reproductions, overlays, and economical POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits
- Available up to 60" widths.
- Bright, white satin finish optimized for analog, latex and UV-Cured print devices.
- Thicker, 13-mil* polyester base.
- Economical with quality "hand."
- Water / smudge resistant print surface.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.
- Up to 25% pre-consumer recycled PET plastic.

Application Information
- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polyester base designed for increased temperature applications.

* Thickness and whiteness listed is nominal.

Physical Data

Total Caliper*	13-mil / 330 Micron	**Opacity**	100%
Gloss	Satin	**Fire Rating**	Testing in progress
Whiteness*	100%	**Optimal Conditions**	50% RH / 70°F

Products / Sizes

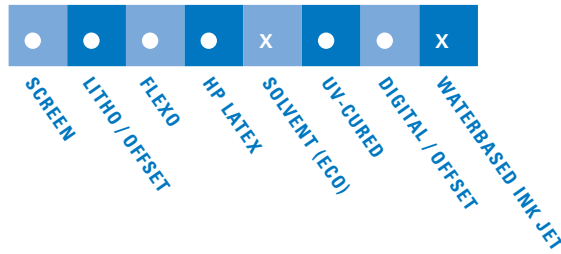| PRODUCT CODE	AVAILABLE SIZES	
VMP813-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)
VMP813-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 91.4 m)
VMP813-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 91.4 m)
VMP813-54400A	54 in x 400 ft – 3 in core	(137.2 cm x 121.9 m)
VMP813-54400B	54 in x 400 ft – 6 in core	(137.2 cm x 121.9 m)
VMP813-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)
VMP813-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)
VMP813-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)
VMP813-60400A	60 in x 400 ft – 3 in core	(152.4 cm x 121.9 m)
VMP813-60400B	60 in x 400 ft – 6 in core	(152.4 cm x 121.9 m)

MagnaMedia® POLYESTER FILMS

Printer Compatibility

VM-POLYeight PLUS is compatible with most UV-Cured, HP Latex, and analog printing technologies (see chart).

SCREEN	LITHO / OFFSET	FLEXO	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET
●	●	●	●	X	●	●	X

Renew △™

Recyclability

All MagnaMedia, including **VM-POLYeight PLUS**, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.