



# VISUAL MAGNETICS GRAPHIC SYSTEM®

## VM-Harvest™ 32

Visual Magnetics® VM-Harvest32 is the latest addition to the Digital Fabrics Collection of MagnaMedia.® A 32-mil\* 100% natural jute and natural rubber based, magnetic receptive, burlap fabric with a coarse textured print surface, VM-Harvest32 adds a natural warmth and organic feel to the in-store experience. VM-Harvest32 is ideal for producing heavily textured photo and artwork reproductions, wall murals and fabric based POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Roll-Out



### Features and Benefits

- Coarse Texture Finish – Ideal for images where the ultimate in rough fabric-like texture is desired.
- 32-mil\* 100% natural jute and rubber based fabric – Heavy-weight burlap woven fabric texture.
- Natural Rubber layer provides a soft drape allowing this thick fabric to attract smoothly to the magnetic surface.
- Water/Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- Enhances the dimensionality of textured photo content.
- Natural fiber surface – Non-film like uniformity. Meant to be touched.
- Enhanced print surface for improved printer compatibility.

### Application Information

- Excellent for textured wall murals and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Thick fabric not designed for multi-layer use.

### Physical Data

<b>Total Caliper*</b>	32-mil / 813 Micron	<b>Whiteness*</b>	85%
<b>Weight</b>	26 oz / SY	<b>Opacity</b>	100%
<b>Fabric Weave</b>	1 / 1	<b>Fire Rating</b>	Class B (ASTME-84-98)
<b>Gloss</b>	Matte	<b>Optimal Conditions</b>	50% RH / 70°F

### Products / Sizes

PRODUCT CODE	AVAILABLE SIZES	
VMHVST-46XXX	46 in x 30-50 ft – 3 in core	(116.8 cm x 9.1-15.2 m)

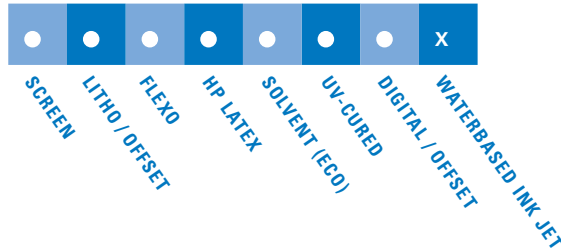
\* Thickness and whiteness listed is nominal.

MagnaMedia® FABRICS

# VM-Harvest™ 32 (Continued)

## Printer Compatibility

**VM-Harvest 32** is compatible with most solvent, Eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart). Feed rate may vary due to natural fabric and therefore print size may also vary from print to print as a result.



## Recyclability

All MagnaMedia, including **VM-Harvest 32**, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at [www.visualmagnetix.com](http://www.visualmagnetix.com).

## Protecting Images

Liquid laminates are preferred as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic. Film based laminates are not recommended as they eliminate surface texture and may not adhere properly to fabric surfaces.

### COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- ✗ Not compatible
- △ HP Certified for Latex Inks

Renew



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The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.