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Product Line Card

MagnaMedia® Micro-Iron® Coated Print Media



PRODUCT	DESCRIPTION & KEY FEATURES	PRODUCT CODE	WIDTH x LENGTH
FILMS			
VM-POLYsatin™	11-mil* (280-micron) polypropylene film with satin print surface.	VMPSTN-42100****	42 in x 100 ft (106.7 cm x 30.5 m)
		VMPSTN-50100****	50 in x 100 ft (127 cm x 30.5 m)
		VMPSTN-54100****	54 in x 100 ft (137.2 cm x 30.5 m)
		VMPSTN-60100****	60 in x 100 ft (152.4 cm x 30.5 m)
VM-POLYmatte®	12-mil* (305-micron) matte polypropylene film. Bright white matte, universal printer compatibility.	VMPMAT-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMPMAT-60100	60 in x 100 ft (152.4 cm x 30.5 m)
VM-POLYeight® <small>Certified for HP Latex Inks</small>	12-mil* (305-micron), satin white polyester film. Satin finish, compatible with screen, litho and digital** printers. Excellent heat stability. Base made from 20-50% post consumer PET plastic.	VMP812-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMP812-54300A	54 in x 300 ft – 3 in core (137.2 cm x 30.5 m)
		VMP812-54300B	54 in x 300 ft – 6 in core (137.2 cm x 91.4 m)
		VMP812-54400A	54 in x 400 ft – 3 in core (137.2 cm x 121.9 m)
		VMP812-54400B	54 in x 400 ft – 6 in core (137.2 cm x 121.9 m)
VM-POLYeightPLUS™	13-mil* (330-micron), bright white polyester film. Satin finish, compatible with screen, litho and digital** printers. Excellent heat stability. Base made from up to 25% pre-consumer PET plastic.	VMP813-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMP813-54300A	54 in x 300 ft – 3 in core (137.2 cm x 91.4 m)
		VMP813-54300B	54 in x 300 ft – 6 in core (137.2 cm x 91.4 m)
		VMP813-54400A	54 in x 400 ft – 3 in core (137.2 cm x 121.9 m)
		VMP813-54400B	54 in x 400 ft – 6 in core (137.2 cm x 121.9 m)
		VMP813-60100	60 in x 100 ft (152.4 cm x 30.5 m)
		VMP813-60300A	60 in x 300 ft – 3 in core (152.4 cm x 91.4 m)
		VMP813-60300B	60 in x 300 ft – 6 in core (152.4 cm x 91.4 m)
		VMP813-60400A	60 in x 400 ft – 3 in core (152.4 cm x 121.9 m)
		VMP813-60400B	60 in x 400 ft – 6 in core (152.4 cm x 121.9 m)
VM-POLYfive™	9-mil* (229-micron) satin white polyester film. Satin finish, compatible with screen, litho and digital** printers. Excellent heat stability. Great for layering graphics. Base made from 20-50% post consumer PET plastic.	VMP509-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMP509-54300A	54 in x 300 ft – 3 in core (137.2 cm x 91.4m)
		VMP509-54300B	54 in x 300 ft – 6 in core (137.2 cm x 91.4 m)
		VMP509-54400A	54 in x 400 ft – 3 in core (137.2 cm x 121.9 m)
VM-POLYeight®UV	12-mil* (305-micron) glossy white polyester film. High gloss, best results on UV-curable printers.	VMP8UV-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMP8UV-60100	60 in x 100 ft (152.4 cm x 30.5 m)

* Thickness is a nominal value *** Custom colors available with a 500 yd (457.2 m) MOQ
 ** Refer to Printer Compatibility Chart **** All sizes not available in all locations



PRODUCT	DESCRIPTION & KEY FEATURES	PRODUCT CODE	WIDTH x LENGTH
FILMS			
VM-SYNpaper[®]	12-mil* (305-micron) bright white synthetic paper with a satin surface. Cost effective for multiple change-outs. Analog and digital printer compatible; best when used in stable environments.	VMSPAP-49100	49 in x 100 ft (124.5 cm x 30.5 m)
		VMSPAP-49300A	49 in x 300 ft – 3 in core (124.5 cm x 91.4 m)
		VMSPAP-49300B	49 in x 300 ft – 6 in core (124.5 cm x 91.4 m)
		VMSPAP-49400A	49 in x 400 ft – 3 in core (124.5 cm x 121.9 m)
		VMSPAP-49400B	49 in x 400 ft – 6 in core (124.5 cm x 121.9 m)
		VMSPAP-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMSPAP-54300A	54 in x 300 ft – 3 in core (137.2 cm x 391.4 m)
		VMSPAP-54300B	54 in x 300 ft – 6 in core (137.2 cm x 391.4 m)
		VMSPAP-54400A	54 in x 400 ft – 3 in core (137.2 cm x 121.9 m)
		VMSPAP-54400B	54 in x 400 ft – 6 in core (137.2 cm x 121.9 m)
		VMSPAP-60100	60 in x 100 ft (152.4 cm x 30.5 m)
		VMSPAP-60300A	60 in x 300 ft – 3 in core (152.4 cm x 91.4 m)
		VMSPAP-60300B	60 in x 300 ft – 6 in core (152.4 cm x 91.4 m)
		VMSPAP-60400A	60 in x 400 ft – 3 in core (152.4 cm x 121.9 m)
VMSPAP-60400B	60 in x 400 ft – 6 in core (152.4 cm x 121.9 m)		
VM-POLYEDGE™ ULS	7.1-mil* (180-micron) value polyester film with matte print surface.	VMPESU-50100	50 in x 100 ft (127 cm x 30.5 m)
		VMPESU-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMPESU-54300A	54 in x 300 ft – 3 in core (137.2 cm x 91.4 m)
		VMPESU-54300B	54 in x 300 ft – 6 in core (137.2 cm x 91.4 m)
		VMPESU-60100	60 in x 100 ft (152.4 cm x 30.5 m)
		VMPESU-60300A	60 in x 300 ft – 3 in core (152.4 cm x 91.4 m)
VMPESU-60300B	60 in x 300 ft – 6 in core (152.4 cm x 91.4 m)		
VM-POLYEDGE™ UV	11-mil* (279-micron) value polypropylene film with matte print surface.	VMPEUV-54100	54 in x 100 ft (137.2 cm x 30.5 m)
		VMPEUV-54300A	54 in x 300 ft – 3 in core (137.2 cm x 91.4 m)
		VMPEUV-54300B	54 in x 300 ft – 6 in core (137.2 cm x 91.4 m)
		VMPEUV-60100	60 in x 100 ft (152.4 cm x 30.5 m)
		VMPEUV-60300A	60 in x 300 ft – 3 in core (152.4 cm x 91.4 m)
		VMPEUV-60300B	60 in x 300 ft – 6 in core (152.4 cm x 91.4 m)
FABRICS			
VM-Harvest™ 32	32-mil* (813-micron) 100% natural jute and rubber based fabric with a coarse textured surface, adds warmth and an organic feel to photo and artwork reproductions.	VMHVST-46XXX	46 in x 30-50 ft (116.8 cm x 9.1 - 15.2 m)
SPECIALTIES			
VM-CHALKboard™	13-mil* (330-micron) printable, black*** chalkboard film. Thin, flexible chalkboard film, for use with standard chalk, printable on most** digital and analog print technologies. Micro-Iron coated for use in the graphic system.	VMPCBD-60100	60 in x 100 ft (127 cm x 30.5 m)

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InvisiLock® Custom Engineered Sheet Magnet



PRODUCT	DESCRIPTION & KEY FEATURES	PRODUCT CODE	WIDTH x LENGTH	
ADHESIVE-BACKED MAGNET				
VM-InvisiLock®-30HE	30-mil* (762-micron) indoor adhesive-backed, high-energy InvisiLock roll. Best for permanent application, applies directly to most surfaces. Great for retro-fitting fixtures.	VM30HE-24050	24.375 in x 50 ft	(61.9 cm x 15.2 m)
VM-InvisiLock®-30SE	30-mil* (762 micron) indoor adhesive-backed, standard-energy InvisiLock roll. Similar application to VM-InvisiLock-30HE but with less magnetic strength.	VM30SE-24050 VM30SE-40050	24.375 in x 50 ft 40 in x 50 ft	(61.9 cm x 15.2 m) (101.6 cm x 15.2 m)
2-SIDED MAGNET				
VM-InvisiLock®-15HE	15-mil* (381 micron) 2 sided, economical high-energy InvisiLock magnet. Recommended for use with steel surfaces only.	VM15HE-24100	24.375 in x 100 ft	(61.9cm x 30.5 m)
VM-InvisiLock®-40HE	40-mil* (1016-micron) 2-sided, high-energy InvisiLock tile and InvisiLock roll. Allows for reconfiguration, best for environments subject to change. Use with ActiveWall primer.	VM40HE-24024 VM40HE-24050	23.875 in x 23.875 in 24.375 in x 50 ft	(60.6 cm x 60.6 cm) (61.9 cm x 15.2 m)
PRINTABLE MAGNET				
VM-PrintableMagnet®-15SPM	15-mil* (381 micron) white printable standard-energy magnet attracts to steel surfaces or surfaces primed with ActiveWall primer.	VM15SP-40050 VM15SP-48050	40 in x 50 ft 48 in x 50 ft	(101.6 cm x 15.2 m) (121.9 cm x 15.2 m)

ActiveWall® Micro-Iron® Primer



PRODUCT	DESCRIPTION & KEY FEATURES	PRODUCT CODE	VOLUME	
VM-ActiveWall®	Commercial grade, water-based, Micro-Iron latex primer. For use with VM-InvisiLock-40HE and VM-InvisiLock-40HP (2-sided InvisiLock magnet).	VMAWPQ-04QRT VMAWP1-01GAL VMAWP3-03GAL	4-quarts 1-gallon 3-gallon	(3.78 liters) (3.78 liters) (11.36 liters)

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