

VISUAL MAGNETICS GRAPHIC SYSTEM

VM-Walnut[™]12

Visual Magnetics® VM-Walnut 12 is a new addition to the Veneer Collection of MagnaMedia.® This woodgrain finish product starts with an 100% FSC certified cellulose base that is dye sublimation printed with a walnut wood grain pattern then encapsulated in a durable resin finish. VM-Walnut 12 is ideal for producing high resolution photo and artwork reproductions, wall murals and POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, installed, layered, transported, stored or recycled.



Roll-Out



* Thickness and whiteness listed are nominal values.

Physical Data

Features and Benefits

forestry practices.

Total Caliper* 12-mil / 305 Micron
Gloss 60° Semi-matte

durability and anti-microbial properties.

process. Wood "Grain Long" in roll.

• FSC certified cellulose base. Made from sustainable

Dye sublimation printed wood grain pattern. Durable print

· Base is resin encapsulated. Adds semi-matte like finish,

Opacity 100%

Fire Rating Class A (ASTME-84-98)
Optimal Conditions 50% RH / 70°F

- Easily die cut for interesting overlay accents.
- Water / smudge resistant print surface. Easy to clean.
- 100% opaque, no show through.
- · Easy to install: no frames, wraps or stretching necessary.
- Conforms easily to curves and bends for contour applications.

Available Sizes

Product Code

48 in x 100 ft roll - 3 in Core

VMWLNT-48100

Application Information

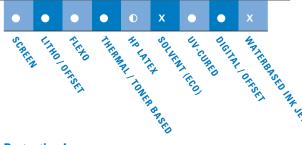
- Excellent for architectural woodworking and building applications as well as design, healthcare, hospitality, retail, education, and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlayed with up to 2 MagnaMedia films.

COMPATIBILITY KEY

- VM certified best results
- Uncertified Profile dependent
- O Will print Not recommended
- X Not compatible

Printer Compatibility

VM-Walnut12 is compatible UV Cured, HP Latex, and analog printing technologies (see chart).



Recyclability





All MagnaMedia, including VM-Walnut12, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

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