**Roll-Out** ®

# VM-POLYsatin™

Visual Magnetics® VM-POLYsatin is the latest addition to the films family of MagnaMedia.® An 11-mil* magnetic receptive polypropylene film with a satin print surface, VM-POLYsatin provides a uniform photo-quality look and feel to the in-store experience. VM-POLYsatin is ideal for producing high resolution photo and artwork reproductions, overlays, and economical POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

## Features and Benefits

- Premium satin print coating optimized for solvent, latex and UV-Cured print devices.
- Polypropylene base. Economical with quality "hand."
- Water / Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.

## Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polypropylene base not designed for high temperature applications.

## Physical Data

* Thickness and whiteness listed is nominal.

| Total Caliper* | 11-mil / 280 Micron | Opacity | 100% |
|---|---|---|---|
| Gloss 60° | 15 | Fire Rating | Class A (ASTME-84-98) |
| Whiteness* | 90% | Optimal Conditions | 50% RH / 70°F |

## Products / Sizes

** All sizes not available in all locations.

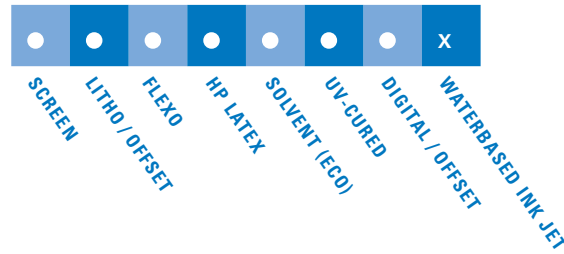| PRODUCT CODE | AVAILABLE SIZES | |
|---|---|---|
| VMPSTN-42100 | 42 in x 100 ft – 3 in core** | (106.7 cm x 30.5 m) |
| VMPSTN-50100 | 50 in x 100 ft – 3 in core** | (127 cm x 30.5 m) |
| VMPSTN-54100 | 54 in x 100 ft – 3 in core** | (137.2 cm x 30.5 m) |
| VMPSTN-60100 | 60 in x 100 ft – 3 in core** | (152.4 cm x 30.5 m) |

**MagnaMedia® POLYPROPYLENE FILMS**

# VM-POLYsatin™ (Continued)

**Renew**

## Printer Compatibility

**VM-POLYsatin** is compatible with most solvent, eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart).

| SCREEN | LITHO / OFFSET | FLEXO | HP LATEX | SOLVENT (ECO) | UV-CURED | DIGITAL / OFFSET | WATERBASED INK JET |
|--------|---------------|-------|----------|---------------|----------|------------------|--------------------|
| ● | ● | ● | ● | ● | ● | ● | X |

## Recyclability

All MagnaMedia, including **VM-POLYsatin**, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

## Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

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