



VISUAL MAGNETICS GRAPHIC SYSTEM®

VM-POLYEDGE™ ULS

Visual Magnetics® VM-POLYEDGE™ ULS is a value price point, 7.1-mil* magnetic receptive white polyester film with a matte print surface. Made for UV, latex and solvent print technologies, this material offers a great white-point and aggressive cost savings. It's economy price provides additional cost savings to high volume change-outs. Our Micro-Iron® technology also keeps graphics surfaces clean with zero mark-off.

Roll-Out



Features and Benefits

- Value price point.
- Unlimited shelf life.
- PVC free.
- Premium matte print coating optimized for UV, latex and solvent print devices.
- Polyester base.
- Cross-platform printer compatibility.
- Easy to install – No frames, wraps or stretching necessary.

Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polyester base designed for increased temperature applications.

Physical Data

Total Caliper*	7.1-mil / 180 Micron	Opacity	100%
Gloss	Matte	Fire Rating	Class B (ASTME-84-98)
Whiteness*	95.5%	Optimal Conditions	50% RH / 70°F

Products / Sizes

PRODUCT CODE	AVAILABLE SIZES	
VMPEU-50100	50 in x 100 ft – 3 in core	(127 cm x 30.5 m)
VMPEU-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)
VMPEU-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 91.4 m)
VMPEU-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 91.4 m)
VMPEU-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)
VMPEU-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)
VMPEU-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)

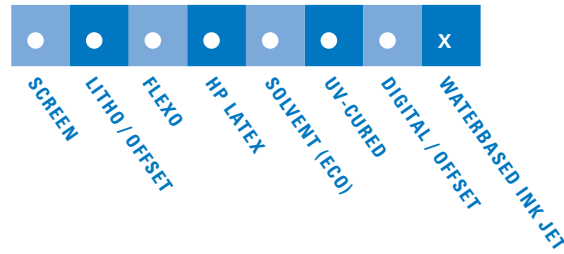
* Thickness and whiteness listed is nominal.

MagnaMedia® POLYESTER FILMS

VM-POLYEDGE™ ULS (Continued)

Printer Compatibility

VM-POLYEDGE ULS is compatible with most analog and UV, latex, solvent / Eco-solvent digital printing technologies (see chart).



Recyclability

All MagnaMedia, including VM-POLYEDGE ULS, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- X Not compatible
- △ HP Certified for Latex Inks

Renew



Visual Magnetix
Limited Partnership
1 Emerson Street,
Mendon, MA 01756
P 508 381-2400
F 508 381-2401
Toll Free 855 VISMAG4

VisualMagnetix.com
info@visualmagnetix.com

The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.