



VISUAL MAGNETICS GRAPHIC SYSTEM®

VM-Canvas™ 22

Visual Magnetics® VM-Canvas22 is the latest addition to the Digital Fabric Collection of MagnaMedia.® A 22-mil* 100% cotton magnetic receptive canvas with a versatile soft-matte textured print surface adding warmth and luxury to the in-store experience. VM-Canvas22 is ideal for producing textured photo and artwork reproductions, wall murals and fabric based POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Roll-Out



Features and Benefits

- Soft-matte finish – Photo-quality, excellent detail resolution, low glare under direct lighting conditions.
- 22-mil* 100% cotton natural canvas base – Luxurious woven fabric quality look and feel.
- Water / Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- Enhances the dimensionality of textured photo content.
- Natural fiber surface – Non-film like uniformity.
- Meant to be touched.

Application Information

- Use with InvisiLock®-40HE or -30HE high-energy magnets.
- 3 Layers maximum.

Physical Data

Total Caliper*	22-mil / 560 Micron	Whiteness*	92.5%
Weight	23 oz / SY	Opacity	100%
Fabric Weave	1 / 1	Fire Rating	Class A (ASTME-84-98)
Gloss 60°	3.1 (%)	Optimal Conditions	50% RH / 70°F

Products / Sizes

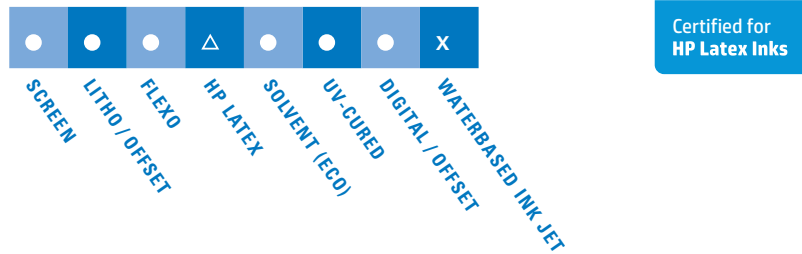
PRODUCT CODE	AVAILABLE SIZES	
VMCV22-60100	60 in x 100 ft – 3 in core	(152.4 cm x 30.5 m)
VMCV22-60300A	60 in x 300 ft – 3 in core	(152.4 cm x 91.4 m)
VMCV22-60300B	60 in x 300 ft – 6 in core	(152.4 cm x 91.4 m)
VMCV22-60XXX	60 in x 200-300 ft – 3 in core	(152.4 cm x 61-91.4 m)

* Thickness and whiteness listed is nominal.

VM-Canvas™ 22 (Continued)

Printer Compatibility

VM-Canvas22 is compatible with most solvent, Eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart).



COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- X Not compatible
- △ HP Certified for Latex Inks

Renew



Recyclability

All MagnaMedia, including VM-Canvas22, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at www.visualmagnetix.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic. Film based laminates are not recommended as they eliminate surface texture and may not adhere properly to fabric surfaces.

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The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.