Roll-Out

VM-CHALKboard PLUS™

Visual Magnetics® VM-CHALKboard PLUS™ is the latest addition to the Specialties Collection of MagnaMedia.® A 100% polystyrene base with a black, writable and printable chalkboard surface designed specifically for liquid chalk, VM-CHALKboard PLUS is ideal for producing hand written menu boards, educational chalkboards and any other applications requiring a chalk writable surface that can be printed with both digital and analog print technologies. VM-CHALKboard PLUS features a patented Micro-Iron® back coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- Designed for Liquid Chalk.
- 100% opaque – No show through.
- Conforms easily to curves and bends for contour applications.
- Black, writable, chalkboard surface.
- Chalkboard surfaces can be printed for permanent lines and art to compliment handwritten content.
- Excellent for menu boards, accepts liquid chalk and most dustless, soft chalk.
- Easy to erase.

Application Information

- Erase liquid chalk with a moist sponge.
- Excellent for architectural, design, healthcare, hospitality, retail, education, grocery and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlayed with up to 2 MagnaMedia films.
- If using solid chalk: Use only soft chalk (such as Prang). Do not use sidewalk chalk as it may scratch the film surface.
- Rolls wound with print / write-able surface on outside of roll.

Physical Data

Total Caliper*	15-mil / 381 Micron	**Opacity**	100%
Gloss	Matte	**Fire Rating**	Testing in progress
Whiteness*	N/A	**Optimal Conditions**	50% RH / 70°F

* Thickness and whiteness listed is nominal.

Products / Sizes

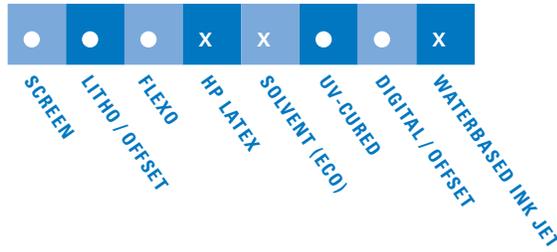| PRODUCT CODE	AVAILABLE SIZES	
VMPCBL-54100	54 in x 100 ft – 3 in core	(137.2 cm x 30.5 m)
VMPCBL-54300A	54 in x 300 ft – 3 in core	(137.2 cm x 391.4 m)
VMPCBL-54300B	54 in x 300 ft – 6 in core	(137.2 cm x 391.4 m)
VMPCBL-59100	59 in x 100 ft – 3 in core	(150 cm x 30.5 m)
VMPCBL-59300A	59 in x 300 ft – 3 in core	(150 cm x 391.4 m)
VMPCBL-59300B	59 in x 300 ft – 6 in core	(150 cm x 391.4 m)

MagnaMedia® SPECIALTIES

Printer Compatibility

VM-CHALKboard PLUS is compatible with most UV-Cured, and analog printing technologies (see chart).

SCREEN	LITHO / OFFSET	FLEXO	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET
●	●	●	X	X	●	●	X

Renew

Recyclability

All MagnaMedia, including **VM-CHALKboard PLUS**, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

The information presented in this product data sheet is based upon Visual Magnetics' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.