



# VISUAL MAGNETICS GRAPHIC SYSTEM®

## VM-CHALKboard™

Visual Magnetics® VM-CHALKboard is a unique addition to the Specialties Collection of MagnaMedia.® A 100% polypropylene base coated with a black chalkboard, writable and printable surface, VM-CHALKboard is ideal for producing hand written menu boards, educational chalkboards and any other applications requiring a chalk writable surface that can be printed with many digital and analog print technologies. VM-CHALKboard features a patented Micro-Iron® back coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Roll-Out



### Features and Benefits

- 100% opaque – No show through.
- Conforms easily to curves and bends for contour applications.
- Black, writable, chalkboard surface. Custom colors available.
- Chalkboard surfaces can be printed for permanent lines and art to compliment handwritten content.
- Excellent for menu boards, accepts most dustless, soft chalk.
- Easy to erase.

### Application Information

- Excellent for architectural, design, healthcare, hospitality, retail, education, and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlaid with up to 2 MagnaMedia films.
- Use only soft chalk (such as Prang). Do not use sidewalk chalk as it may scratch the film surface.
- Erase surface with felt or white foam erasers or warm soapy water if a cleaner, black surface is desired.
- Rolls wound with print / write-able surface on outside of roll.

### Physical Data

<b>Total Caliper*</b>	13-mil / 330 Micron	<b>Opacity</b>	100%
<b>Gloss</b>	Semi-matte	<b>Fire Rating</b>	Class A (ASTME-84-98)
<b>Whiteness*</b>	N/A	<b>Optimal Conditions</b>	50% RH / 70°F

### Products / Sizes

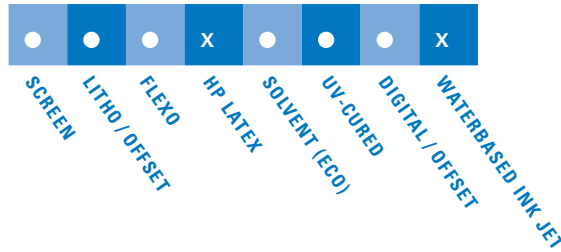
PRODUCT CODE	AVAILABLE SIZES	
VMPCBD-60100	60 in x 100 ft – 3 in core	(127 cm x 30.5 m)

\* Thickness and whiteness listed is nominal.

# VM-CHALKboard™ (Continued)

## Printer Compatibility

**VM-CHALKboard** is compatible with most solvent, Eco-solvent, UV-Cured, and analog printing technologies (see chart).



## Recyclability

All MagnaMedia, including **VM-CHALKboard**, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at [www.visualmagnetics.com](http://www.visualmagnetics.com).

### COMPATIBILITY KEY

- VM certified best results
- ◐ Uncertified – Profile dependent
- ✗ Not compatible
- △ HP Certified for Latex Inks

Renew



Visual Magnetix  
Limited Partnership  
1 Emerson Street,  
Mendon, MA 01756  
P 508 381-2400  
F 508 381-2401  
Toll Free 855 VISMAG4

VisualMagnetix.com  
[info@visualmagnetics.com](mailto:info@visualmagnetics.com)

The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.