

VM-SHELF™



Introducing a first-of-its-kind magnetic shelving system

with a modular design to simplify merchandise display in retail settings. VM-SHELF can be positioned anywhere onto a VM-WALL™ or VM-Graphic System™ surface using our patented InvisiLock® technology.



CHANGE IS EASY

It takes only seconds to rearrange shelving for items such as footwear, in areas that demand continuous change. VM-SHELF can be easily applied and repositioned by retail staff without the need for tools, adhesives or additional hardware.

MAGNETIC STRENGTH

VM-SHELF has been engineered to combine industrial grade steel with VM-InvisiLock magnet to exponentially strengthen the fixture's hold. Supported weight capacity varies by MagnaMedia® graphic surface. *Data available upon request.*

CUSTOMIZABLE

In addition to a selection of ready-to-go finishes, many of the aesthetic components of VM-SHELF can be tailored to fit any branded environment. We offer a range of sizes and solutions to fit our customers' needs. Contact Visual Magnetics for more information on VM-SHELF options.



VISUAL MAGNETICS

The leader in magnetic receptive print media

VM-WALL™



The power of the award winning VM-Graphic System™ in an all-in-one solution. This free standing modular panel system is prepped with all of the system's base components, ready to accept graphics printed on MagnaMedia®, as well as compatible magnetic fixtures such as VM-SHELF™

TRANSFORM

VM-WALL provides endless flexibility in merchandising for retail windows and interior walls. Entire displays including graphics, shelving and 3D visual elements can be transformed without the need of adhesives, tools or additional hardware. VM-WALL is a time and money saver, eliminating the need to refurbish the integrity of a wall surface in between change outs.



MADE TO FIT

This custom unit can be fabricated by Visual Magnetix to create unique configurations for versatile retail displays — available in a wide range of widths and heights up to 12 feet, with optional risers and lighting panels. VM-WALL panels are easy to assemble right on the retail floor, where graphics can later be rolled on by store associates. Contact Visual Magnetix for more information on VM-WALL options.



VISUAL MAGNETICS

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