

## Product Line Card

### MagnaMedia® Micro-Iron™ Coated Print Media

PRODUCT NAME	DESCRIPTION AND KEY FEATURES	PRODUCT CODE	WIDTH × LENGTH
<b>VM-POLYgloss®</b>	10-mil*, glossy white polyester film. High gloss, photo quality, solvent / eco-solvent printer compatible.	VMPGLS-54100	54 in x 100 ft
		VMPGLS-60100	60 in x 100 ft
		VMPGLS-60150	60 in x 150 ft
<b>VM-POLYeight® UV</b>	12-mil*, glossy white polyester film. High gloss, best results on UV-curable printers.	VMP8UV-54100	54 in x 100 ft
		VMP8UV-60100	60 in x 100 ft
		VMP8UV-60150	60 in x 150 ft
<b>VM-POLYeight®</b>	12-mil*, satin white polyester film. Satin finish, compatible with screen, litho and digital** printers. Excellent heat stability. Base made from 20-50% post consumer soda bottles.	VMP812-37100	37 in x 100 ft
		VMP812-54100	54 in x 100 ft
		VMP812-54150	54 in x 150 ft
<b>VM-POLYfive®</b>	9-mil*, satin white polyester film. Satin finish, compatible with screen, litho and digital** printers. Excellent heat stability. great for layering graphics. Base made from 20-50% post consumer soda bottles.	VMP509-54100	54 in x 100 ft
		VMP509-54150	54 in x 150 ft
<b>VM-POLYmatte™</b>	14-mil*, matte polypropylene film. Bright white matte, universal printer compatibility.	VMPMAT-37100	37 in x 100 ft
		VMPMAT-54100	54 in x 100 ft
		VMPMAT-54150	54 in x 150 ft
		VMPMAT-60100	60 in x 100 ft
<b>VM-SYNpaper® C</b>	11-mil*, synthetic paper with clay coat. Clay coat surface, cost effective for multiple change-outs, digital offset/analog printer compatible. Basic performance, best in stable environments.	VMSPAC-54100	54 in x 100 ft
		VMSPAC-54150	54 in x 150 ft
		VMSPAC-60100	60 in x 100 ft
		VMSPAC-60150	60 in x 150 ft
<b>VM-Canvas™ 22</b>	22-mil*, 100% cotton canvas fabric. Versatile soft-matte textured print surface adding warmth and luxury to the in-store experience.	VMCV22-60100	60 in x 100 ft
<b>VM-Bamboo™ 17</b>	17-mil* 100% natural bamboo fabric with a matte textured print surface. Trims without fraying. Made from renewable resource.	VMBF17-50100	50 in x 100 ft
<b>VM-CHALKboard™</b>	13-mil*, printable, black*** chalkboard film. Thin, flexible chalkboard film, for use with standard chalk, printable on most** digital and analog print technologies. Micro-Iron coated for use in the graphic system.	VMPCBD-60100	60 in x 100 ft
<b>VM-DRYerase™</b>	13-mil*, white*** dry erase film. Non-printable, bright white*** non-ghosting dry erase surface. Great for creating versatile dry erase surfaces. Micro-Iron coated for use in the graphic system.	VMDERS-48100	48 in x 100 ft
<b>VM-DRYerase™ Hard Coat Laminate</b>	1.5-mil*, clear dry erase hard coat laminate film. Thin, heat activated, polyester over-laminate film. Compatible with MagnaMedia for creating custom printed dry erase film.	VMDEHC-52200	52 in x 200 ft

### InvisiLock® Custom Engineered Sheet Magnet

PRODUCT NAME	DESCRIPTION AND KEY FEATURES	PRODUCT CODE	WIDTH × LENGTH
<b>VM-InvisiLock®-40HE</b>	40-mil, 2-sided, high energy InvisiLock tile and InvisiLock roll. Allows for reconfiguration, best for environments subject to change. Use with ActiveWall primer. Perfect for retro-fitting steel fixtures.	VM40HE-24024	23.875 in x 23.875 in
		VM40HE-24050	24.375 in x 50 ft
<b>VM-InvisiLock®-30HE</b>	30-mil, indoor adhesive backed, high energy InvisiLock roll. Best for permanent application, applies directly to most surfaces. Great for retro-fitting fixtures.	VM30HE-24050	24.375 in x 50 ft
<b>VM-InvisiLock®-30SE</b>	30-mil, indoor adhesive backed, standard energy InvisiLock roll. Similar application to VM-InvisiLock-30HE but with less magnetic strength.	VM30SE-24050	24.375 in x 50 ft

### ActiveWall® Micro-Iron™ Primer

PRODUCT NAME	DESCRIPTION AND KEY FEATURES	PRODUCT CODE	VOLUME
<b>VM-ActiveWall®</b>	Commercial grade micro-iron latex primer Water-based, Micro-Iron latex primer. For use with VM-IL-40HE (2-sided InvisiLock magnet).	VMAWPQ-01QRT	1-quart
		VMAWP1-01GAL	1-gallon
		VMAWP3-03GAL	3-gallon

\* Thickness is a nominal value

\*\* Refer to Printer Compatibility Chart

\*\*\* Custom colors available with a 500-yd MOQ

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REV DEC 2011