

## **VISUAL MAGNETICS GRAPHIC SYSTEM**

# VM-Canvas<sup>™</sup> 22

Visual Magnetics® VM-Canvas 22 is the latest addition to the Digital Fabric Collection of MagnaMedia.® A 22-mil\* 100% cotton magnetic receptive canvas with a versatile soft-matte textured print surface adding warmth and luxury to the in-store experience. VM-Canvas 22 is ideal for producing textured photo and artwork reproductions, wall murals and fabric based POP signage using most digital and analog printing technologies and features a patented Micro-Iron™ back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

#### **Features and Benefits**

- **Roll-Out**

\* Thickness and whiteness listed

is nominal due to the variability

of natural fiber products.

- Soft-matte finish Photo-quality, excellent detail resolution, low glare under direct lighting conditions.
- 22-mil\* 100% cotton natural canvas base Luxurious woven fabric quality look and feel.
- Water/Smudge resistant print surface Easy to clean.
- 100% opaque No show through.
- Physical Data

Total Caliper\* 22-mil / 560 Micron

Weight 23 oz / SY
Fabric Weave 1 / 1
Gloss 60° 3.1 (%)
Whiteness\* 92.5
Opacity 100%

Fire Rating Class A (ASTME-84-98)

**Optimal Conditions** 50% RH / 70°F

- Easy to install No frames, wraps or stretching necessary.
- Enhances the dimensionality of textured photo content.
- Natural fiber surface Non-film like uniformity.
- · Meant to be touched.

#### Available Sizes

**Product Code** 

60 in x 100 ft roll - 3 in Core

VMCV22-60100

### **Application Information**

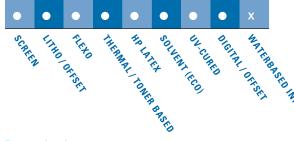
- Use with InvisiLock<sup>®</sup>-40HE or -30HE High Energy Magnets.
- Layer only with film based MagnaMedia products.

### COMPATIBILITY KEY

- VM certified best results
- Uncertified Profile dependent
- O Will print Not recommended
- X Not compatible

### **Printer Compatibility**

VM-Canvas22 is compatible with most solvent, eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart).



### Recyclability

Renew



All MagnaMedia, including VM-Canvas22, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" available for download at www.visualmagnetics.com.

#### **Protecting Images**

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic. Film based laminates are not recommended as they eliminate surface texture and may not adhere properly to fabric surfaces.

#### **Visual Magnetics Limited Partnership**

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