



VISUAL MAGNETICS GRAPHIC SYSTEM™

MagnaMedia® FABRICS

VM-Canvas™ 22

Visual Magnetics® VM-Canvas22 is the latest addition to the Digital Fabric Collection of MagnaMedia®. A 22-mil* 100% cotton magnetic receptive canvas with a versatile soft-matte textured print surface adding warmth and luxury to the in-store experience. VM-Canvas22 is ideal for producing textured photo and artwork reproductions, wall murals and fabric based POP signage using most digital and analog printing technologies and features a patented Micro-Iron™ back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- Soft-matte finish – Photo-quality, excellent detail resolution, low glare under direct lighting conditions.
- 22-mil* 100% cotton natural canvas base – Luxurious woven fabric quality look and feel.
- Water / Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- Enhances the dimensionality of textured photo content.
- Natural fiber surface – Non-film like uniformity.
- Meant to be touched.

Physical Data

Total Caliper*	22-mil / 560 Micron
Weight	23 oz / SY
Fabric Weave	1 / 1
Gloss 60°	3.1 (%)
Whiteness*	92.5
Opacity	100%
Fire Rating	Class A (ASTME-84-98)
Optimal Conditions	50% RH / 70°F

Available Sizes

60 in x 100 ft roll – 3 in Core

Product Code

VMCV22-60100

Application Information

- Use with InvisiLock® -40HE or -30HE High Energy Magnets.
- Layer only with film based MagnaMedia products.

Printer Compatibility

VM-Canvas22 is compatible with most solvent, eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart).

●	●	●	●	●	●	●	●	X
SCREEN	LITHO / OFFSET	FLEXO	THERMAL / TONER BASED	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET

Recyclability

All MagnaMedia, including VM-Canvas22, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic. Film based laminates are not recommended as they eliminate surface texture and may not adhere properly to fabric surfaces.

Roll-Out



* Thickness and whiteness listed is nominal due to the variability of natural fiber products.

COMPATIBILITY KEY

- VM certified best results
- ◐ Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew



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